

THE SCIENCE GUIDES WHAT'S INSIDE.

When it comes to our formulation, we let the science decide — providing you with a truly meaningful dose of electrolytes in a science-backed ratio.





MORE SALT, NOT LESS.

Electrolytes, particularly sodium and potassium, are the driving force behind energy production in our cells, nerves, and muscles. But many of us have yet to unlock their full benefits.

A growing body of research reveals that optimal health outcomes occur at sodium levels 2-3x government recommendations. That's why we say **More Salt, Not Less**.

Optimal hydration doesn't just mean more fluids, it means getting the right electrolyte **balance** – dilute that balance, and fatigue follows. You feel the difference when you get it right.

We hope LMNT can do as much for you as it has for us. WELCOME TO THE SALTY REBELLION.

